Conference of Southern Graduate Schools

Pearls and Perils: Pathways to Graduate Education and Beyond

46th Annual Meeting

March 2-5, 2017
Loews Annapolis Hotel
126 West St., Annapolis, MD 21401
2016–2017 Officers

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Jack DeRochi (2017)
Winthrop University

William Person (ex officio w/vote)
Alabama State University
CSGS 46th Annual Meeting Program

Thursday, March 2

2:00–7:00 p.m. Registration
Annapolis Atrium

8:00 a.m.–5:00 p.m. Council of Historically Black Graduate Schools (CHBGS)
Separate Registration Required
Mainsail

4:00–5:30 p.m. Executive Committee Meeting
Regatta Ballroom B

5:30–7:00 p.m. Joint Welcoming Reception of CSGS and CHBGS
Amy T. McCandless, President CSGS, University of Charleston, SC
William Person, President CHBGS, Alabama State University
Atrium/Windjammer

7:00 p.m. Group Dinners
CSGS has developed into a very large and robust organization, and in large organizations, it can be difficult for new as well as seasoned members to get to know each other and to engage in the conversations and networking activities that are so valuable to the graduate education community.

This year we will continue the organized dinner option (please note that each person pays for his/her own dinner). The CSGS Executive Committee hopes to enable informal conversations and discussions over dinner at one of Annapolis’ many intriguing and cosmopolitan restaurants within walking distance of the conference hotel. Dinner sign-up sheets along with menus will be posted near the registration desk.

Keep the conversation going!
#CSGS17
Welcome to the 46th Annual Meeting of the Conference of Southern Graduate Schools! This year’s theme—Pearls and Perils: Pathways to Graduate Education and Beyond—fits well with our location in a historic seaport town. For mariners, “pearls” are one of the riches of the sea, along with the seafood that nourishes the populace and the waterways that stimulate commerce and trade. For graduate educators, “pearls” are a metaphor for the intellectual and professional rewards associated with the academic experience. They represent the various human and material resources we offer our students, faculty, and staff.

But acquiring “pearls” is often hazardous. Embarking on ships—to fish, to travel, or to fight—can be fraught with natural and man-made dangers. Fittingly, the chorus of the Navy Hymn pleads, “Oh hear us when we cry to Thee for those in peril on the sea.” As graduate educators, we too must navigate financial, political, and cultural obstacles in our efforts to bring the riches of graduate education to our campuses.

We hope that these sessions will help you avoid the perils of graduate education and to find pearls of wisdom to enrich the graduate experience for everyone at your institution.
Friday, March 3 (cont’d)

9:00–10:00 a.m.  
*Regatta Ballroom*

**Plenary I—The View from CGS: The Pearls and Perils of Graduate Education**  
*Suzanne T. Ortega, President, CGS*

The U.S. enjoys a reputation for being home to the most prestigious graduate education system in the world, but we can’t take this position for granted. This talk will focus on our community’s most valuable assets—our relevance to the 21st century workforce, and the world-class quality of our institutions and programs—sharing with CSGS members strategies for building on these strengths. It will also outline a number of specific and pressing vulnerabilities, and offer ways that graduate deans can address them both individually and through participation in the CGS network.

10:00–10:15 a.m.  
*Atrium/Windjammer*

**Refreshments and Networking Break**

10:15–11:15 a.m.  
*Concurrent 1—The Pearls and Perils of Graduate Enrollment Management*

*Organizer: Peter Harries, North Carolina State University*

*PFF/PFL Professional Development*

*Facilitator: Peter Harries, North Carolina State University*

This session will focus on professional development opportunities for graduate students. Given the increased emphasis on career readiness as well as recognizing and developing transferable skills, graduate schools have been at the forefront of developing a range of professional development activities devoted to promoting these efforts. Despite the recognized importance of these efforts, graduate schools do not have a uniform set of resources to devote to these endeavors and, therefore, there must be different approaches to developing and delivering content commensurate with those resources. This session will be structured such that units with similar levels of staff devoted to professional development can discuss best practices and approaches while acknowledging existing constraints.
Friday, March 3 (cont’d)

| Windmill Point | Professional Development Provided by the School of Graduate Studies: Enhancing Mentoring and the Graduate Student Experience
Facilitators: Cecilia A. McIntosh, East Tennessee State University
Karin Bartoszuk, East Tennessee State University
Scott Kirkby, East Tennessee State University |

East Tennessee State University has taken several approaches to offering professional development for graduate students over the past several years. This includes graduate student research grants, thesis and dissertation awards, teaching awards, awards for service for the public good, Graduate Student Success Specialist service, Thesis/Dissertation/Capstone Boot Camp, Add-on Fellowships, GA Fee Scholarship, Thesis/Dissertation Scholarships, formal courses (GRAD), graduate student research magazine, and workshops. These will be briefly described, including funding sources supporting the initiatives. A mention of professional development for faculty will also be presented. There will be ample time for discussion of strategies and sharing of ideas by participants.

| Windmill Point | Strategies for Enhancing Centralized Graduate Student Success and Professional Development Programming at a Decentralized Institution
Facilitator: Constinia Charbonnette, West Virginia University |

The lack of funding resources, low student turn-out, stretched centralized office staff, or even polarized graduate students’ interests can be major barriers to effectively provide meaningful programming that will enhance students’ overall graduate education experience. To address these barriers, and to better understand the services that were interesting and added value to students’ overall experience, the Office of Graduate Education and Life at WVU developed an in-house Graduate Student Satisfaction Survey to capture 1) students’ perceptions of their overall school experience, 2) the factors that enhance (and decrease) students’ success, and 3) the services/programs students believed they needed to succeed in their programs and beyond. This session will share strategies on how WVU’s centralized graduate student success and professional development programming efforts were radically transformed as a result of the survey’s findings, as well as explore some of the lessons learned along the way.
Friday, March 3 (cont’d)

11:30 a.m.–12:45 p.m.  
Atrium/Windjammer  
**Lunch—Legal Issues**  
*Mackenzie Wilfong, Associate General Counsel, Board of Regents for the Oklahoma State University and the A&M Colleges*

> The discussion will include legal issues affecting graduate education including the Division of Student Affairs, Residence Life, Student Life, Student Conduct, Greek Affairs, public records, FERPA, Clery Act, ADA, Title IX, research transactions, immigration, and general compliance. We also will consider issues for administrators regarding equal opportunity statutes, including those regulated by OFCCP (Office of Federal Contract Compliance Programs) and regulations for all employment categories including academic employment and student matters.

12:45–1:15 p.m.  
Atrium/Windjammer  
**Exhibitors Fair/Networking Break**

1:15–2:15 p.m.  
Regatta Ballroom  
**Plenary II—Leveraging for Collective Impact**  
*Laura Regassa, Program Director, NSF Traineeship Program, Division of Graduate Education*

> The speaker will describe how the National Science Foundation leverages investments in innovations in graduate education and educational research to build collaborative partnerships and communities that can support broadening participation in STEM graduate education and the workforce. This will include examples of program specific initiatives that are being piloted or implemented.

2:30–3:30 p.m.  
Thomas Point  
**Concurrent 2—Cultivating Diverse Opportunities: The Role of Internal and External Resources**  
*Organizer: Ernest L. Brothers, University of Tennessee, Knoxville*

**Next Generation: Humanities**  
*Facilitator: Katja Zelladt, Director, Office of Challenge Grants, NEH*

> This session will provide general information about the National Endowment for Humanities (NEH) Office of Challenge Grants, and speak in-depth about three funding opportunities: the Next Generation Humanities PhD Program, Humanities Access Grants, and the Creating Humanities Communities Program.
### Friday, March 3 (cont’d)

#### Point Lookout

**Social & Behavioral Sciences**  
*Facilitator: Kwabena Gyimah-Brempong, Economics Program Director, NSF*

The national Science Foundation is an independent agency set up to “promote the progress of science, to advance the national health, prosperity, and welfare; to secure the national defense...” through basic scientific research. By several measures, the Foundation has succeeded reasonably well. However, it is also argued by critics that participation in NSF funded research activities has not been broad. If so, is it because not enough quality proposals are coming from under-represented groups? What can be done to remedy the situation? The National Science Foundation takes the issue of broadening participation very seriously and has embarked on a series of activities to improve upon current performance. The presenter will discuss several funding opportunities available in the Social, Behavioral and Economics (SBE) Directorate of the National Science Foundation and discuss possible strategies for success in submitting a proposal. This is part of SBE’s strategy of broadening participation in NSF funded activities.

####Windmill Point

**Intra and Inter-Institutional Partnerships for STEM**  
*Facilitators: Sheryl Tucker, Oklahoma State University  
Ken Clinkenbeard, Oklahoma State University*

This session will emphasize intra- and inter-institutional partnerships for the development of program opportunities for graduate students in STEM areas. The presenters will briefly share one model in the Graduate College at Oklahoma State University for a reinvented dissertation writing workshop that focuses on the unique application of a research writing tool in partnership with Department of English, Writing Center, Edmon Low Library and Department of Research, Evaluation, Measurement & Statistics. In an interactive session, attendees will share examples from their experiences with each other and discuss areas for future collaborations and endeavors.
Friday, March 3 (cont’d)

3:30–3:45 p.m.                 Refreshment/Networking Break
   Atrium/Windjammer

3:45–5:00 p.m.                 Plenary III—Assessment and Reaccreditation Perils:
   Regatta Ballroom            Compliance Issues, Q&A
                                  Deborah P. Driscoll, Lynchburg College
                                  Maurice Eftink, University of Mississippi

                                  The decennial and fifth year compliance review process that
                                  institutions in the SACSCOC region must complete can produce
                                  either headaches or opportunities for improvement. The
                                  leadership challenge is compounded by the variety of specialized
                                  program level accreditation requirements. For a graduate dean,
                                  vigilant attention to the standards that apply to graduate and
                                  professional education, including monitoring each program’s
                                  assessment of student learning outcomes, will shift the focus to
                                  quality improvement.

                                  Deans who influence the timing of attention to all things
                                  accreditation can calm the madness. A two-for-one can be
                                  achieved by designing annual program level processes to produce
                                  and analyze evidence of learning, then utilizing these data to
                                  effect improvements, which is critical for both regional and any
                                  specialized accreditation agencies. Strategically timed questions
                                  from the graduate dean can keep the system on track. This session
                                  will address the SACSCOC standards in sections 3.6 and 3.1 of the
                                  Principles of Accreditation, some less obvious standards that apply
                                  to graduate education, and some of the proposed changes in the
                                  Principles.

5:30–7:00 p.m.                 Poster Session and Networking Reception at the Governor
                                  Calvert House
                                  Organizer: David Berkowitz, University of Alabama in Huntsville

7:00 p.m.                      Dinner on your own
### Saturday, March 4

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<td>7:00 a.m.–noon</td>
<td>Registration</td>
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<td>7:30–8:30 a.m.</td>
<td>Breakfast</td>
<td>Atrium/Windjammer</td>
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<td>7:30–8:30 a.m.</td>
<td>Bill Carr New Deans &amp; Associate Deans Breakfast</td>
<td>Mainsail Room</td>
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<td>8:30 a.m.–9:30 a.m.</td>
<td>Plenary IV—Advances in Graduate Education Technology</td>
<td>Regatta Ballroom</td>
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The focus on accountability at the undergraduate level is also becoming a focus at the graduate level. The advances of technology and software typically utilized in undergraduate education are increasingly gaining momentum in graduate education as well. Panelists will share their experiences with technology and software in the three critical areas of recruitment/admission, matriculation, and retention. In the concurrent interactive sessions that follow, each of the panelists will provide more in-depth discussions focused on selection criteria, utilization, staffing and lessons learned.

**Plenary IV—Advances in Graduate Education Technology**

- **Panelists:**
  - Morgan Beard, Degree Works
  - Jason Young, Aviso Retention
  - E. Alana James, DoctoralNet and MastersNet

**Bill Carr New Deans & Associate Deans Breakfast**

- **Facilitators:**
  - Mark Garrison, Morgan State University
  - Maureen Grasso, North Carolina State University
  - Brian Kloeppel, Western Carolina University

**This is the Attrition Solution You’re Looking For: How Better Admissions Decisions Facilitate the Mentorship Needed to Drive Student Success**

- **Speaker:** Robert Ruiz, Vice President of Strategic Enrollment, Liaison International
9:35–10:35 a.m.  Concurrent 3: Applications for Graduate Technology
Organizer: JoAnn Canales, Texas A&M University, Corpus Christi

**Empowered by the CRM: A 21st Century View of Graduate Student Recruitment, Admissions, and Engagement**
Facilitator: DeBrenna LaFa Agbényiga, University of Texas, San Antonio

The landscape for recruitment, admissions and engagement of graduate students has significantly changed. In this session, participants will obtain a better understanding of how the CRM functions and tools can be used to enhance the recruitment, admissions and student engagement process. Demonstrations of how the CRM has been utilized to create and run admissions campaigns from student inquiries to enrollment will be shown. Participants will also have an opportunity to see how the CRM is used from a student success perspective that tracks life cycle of the graduate student.

**Matriculation - DegreeWorks**
Facilitator: Morgan Beard, Degree Works

The presenter will engage the participants in a conversation on the utility of Degree Works in the context of the graduate education enterprise by:

- elaborating on key points shared during the plenary session;
- sharing insights into scribing for different types of degree programs, e.g., primarily research vs primarily course-based;
- demonstrating a degree plan with different degree and certificate requirements;
- showing how the ‘What If’ & ‘Look-Ahead’ audit functions enable the student to determine the impact of changes to the degree plan on progress towards completion; and
- providing a resource for Degree Works users.
Retention
Facilitators: Jason Young, Aviso Retention  
E. Alana James, DoctoralNet & MastersNet

Aviso Retention provides software, analytics and expertise to increase retention and student success. Aviso easily integrates with disparate institutional systems to consolidate and streamline student information. The customized predictive analytic engine identifies at-risk students early and provides actionable data to facilitate efficient outreach focused on pertinent areas. We call it Analytics to Action. Built by higher-ed professionals and institutionally driven from the start, Aviso is effortless and powerful. We focus on one thing: retention! Not only are you gaining a retention solution, but also a collaborative partner who will build raving fans amongst your advisors, faculty, staff and IT.

This 30-minute presentation will allow participants to explore three aspects of DoctoralNet and MastersNet graduate school technology support platforms:

1. The research base on which it is built will be presented, highlighting the five variables in student experience it targets.
2. The platform itself will be demonstrated—the participants will be able to present a trouble or problem that they see their graduate students having as a stepping off place for each demonstration.
3. Data from usage will be discussed with university-level data, as well as that from individual users.
Saturday, March 4 (cont’d)

11:00 a.m.–noon

Regatta Ballroom

Cultivate Your Professional Identity and Career Success Now

Fatimah Williams Castro, Founder, Beyond the Tenure Track

Today’s economy and jobs outlook require graduate students to prepare for diverse career options. Whether planning to pursue a career in academic teaching and research or in applied fields in industry, graduate students must develop the strategies for successful transition from graduate school to a career of their dreams.

In this interactive session, participants will learn:

• the top transferable skills required to excel in the professional workplace
• strategies for goal setting and time management
• how to take charge of the job search process
• the value of networking for professional achievement
• how to leverage campus resources and mentors in pursuit of their professional goals

This session encourages students to adopt a proactive and open approach to career planning, so the job search is less overwhelming and time consuming as they near graduation.

noon–12:30 p.m.

Atrium/Regatta Ballroom

Exhibitors Fair/Networking Break

12:30–2:30 p.m.

Atrium/Windjammer

Lunch Award Ceremony/Business Meeting

Amy T. McCandless, President, CSGS

2:45–4:00 p.m.

Thomas Point

3MT® heat 1 and 2, concurrent

Organizer: Meredith Welch-Devine, University of Georgia

4:00–4:15 p.m.

Atrium/Windjammer

Refreshment/Networking Break

4:15–5:30 p.m.

Windmill Point

3MT® heat 3 and 4, concurrent

Organizer: Meredith Welch-Devine, University of Georgia
Saturday, March 4 (cont’d)

6:00 p.m.  
Annapolis Atrium  
3MT® Mixer

7:00 p.m.  
Dinner on Your Own

Sunday, March 5

8:30–9:15 a.m.  
Annapolis Atrium  
Breakfast in Atrium/State Meetings

8:30–9:15 a.m.  
Mainsail  
Executive Committee Breakfast

9:30–10:45 a.m.  
Regatta Ballroom  
3MT® Final Heat  
Organizer: Meredith Welch-Devine, University of Georgia

10:45–11:00 a.m.  
Regatta Ballroom  
President-Elect Remarks  
Ernest L. Brothers, Associate Dean of the Graduate School, University of Tennessee, Knoxville

11:00 a.m.  
Regatta Ballroom  
Presentation of 3MT® Awards/Raffle for Next Year’s Registration  
Amy T. McCandless, President, CSGS

noon  
Meeting Adjourns

Thanks to the Maryland Deans for their sponsorship and for their assistance in local arrangements!
Share your Feedback

The CSGS Executive Committee would appreciate hearing about your experiences at the 2017 Meeting of the Conference of Southern Graduate Schools. Your input helps the organizers of this conference plan future events.

tiny.utk.edu/csgs-2017

Safe Travels!

See you in 2018
Special Conference Events

Group Dinners

CSGS has developed into a very large and robust organization, and in large organizations, it can be difficult for new as well as seasoned members to get to know each other and to engage in the conversations and networking activities that are so valuable to the graduate education community.

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Reception at Governor Calvert House

On Friday evening, there will be a poster session and reception at the Governor Calvert House. The Governor Calvert House is a historic building in the heart of the downtown district, newly renovated and it now serves as an inn.

3MT® Competition

Three Minute Thesis (3MT®) is a research communication competition originally developed by The University of Queensland in 2008, and now has been widely adopted at universities around the world. The exercise challenges masters and doctoral students to present a compelling talk on their Thesis/Dissertation topic and its significance. Many theses and dissertations can be over 80,000 words and take hours to present, but students in this competition have just three minutes and one slide to convey their often highly-technical research to a lay audience.

On Saturday, 4 heats will take place over the course of the day, with a mixer that evening to meet and talk with the participants. The finalists from those heats will compete on Sunday morning.
2017 Award Recipients

Master’s Thesis Award Recipients
Sponsored by ProQuest (Marlene Coles)

**Humanities and Fine Arts**
Carl Rice—North Carolina State University
*Diocletian’s “Great Persecutions”: Minority Religions and the Roman Tetrarchy*

**Mathematics, PS and Engineering**
Sepideh Maleki—Texas State University
*Higher-Order and Tuple-Based Massively-Parallel Prefix Sums*

**Digital Scholarship**
Maël Le Noc—Texas State University
*Family Arrest and Separation during the Holocaust in Italy*

Faculty Award Recipients

**CSGS Award for Outstanding Mentor for Graduate Education in the Southern Region**
Dr. F. Benjamin Zhan
*Texas State University*

**CSGS Award for Outstanding Contributions to Graduate Education in the Southern Region**
Dr. Paula Williamson
*Texas State University*
Past Award Winners

CSGS Award for Outstanding Contributions to Graduate Education in the Southern Region

Douglas Masterson (2016)  
Henry Frierson (2015)  
Jennifer Martin (2014)  
Van O. Dempsey (2013)  
Patricia Bishop (2012)  
J. Bruce Rafert (2010)  
Maureen Grasso (2009)  
Frankie Felder (2007)  
Richard A. Cherwitz (2005)  
John Eaton (2002)  
Debra Stewart (2000)  
Daniel Reedy (1999)  
Thomas Langford (1998)  
Joyce Lawrence (1997)  
Leslie Thompson (1996)  
William S. Livingston (1995)  
Madelyn M. Lockhart (1994)  
William B. Macmillan (1993)  
Arnold E. Schwartz (1992)  
C. W. Minkel (1991)  
Davis S. Sparks (1990)  
John C. Dowling (1989)  
W. Dexter Whitehead (1988)  
Wimberly C. Royster (1987)  
J. Chester McKee (1986)  
George W. Kunze (1985)  
Michael J. Pelczar (1984)  
Joe Gerber (1983)  
Samuel M. Nabrit (1982)  
Charles T. Lester (1998)

CSGS Award for Faculty Excellence in Mentoring Graduate Students

Dr. Karen DePauw (2016)  
Audrey Jaeger (2015)  
Dr. Aruni Bhatnagar (2014)  
Dr. Craig Scot Cashwell (2013)  
Dr. Sara Finney (2012)  
Dr. William Dennis (2011)  
Dr. Owen Lind (2011)  
Dr. Gary Walker (2010)
Past Award Winners

CSGS Master’s Thesis Awards


CSGS Master’s Thesis Award in Digital Scholarship


Conference of Southern Graduate Schools 2017 Program - 19
Explore Annapolis

While you’re in Annapolis, there are many historic, artistic, gastronomic and relaxing things to do and see.

United States Naval Academy

Established in 1845, the United States Naval Academy attracts thousands of visitors a year. Only a short walk down Maryland Avenue from the Maryland State house, the USNA is a valuable way to spend a few hours while in Annapolis.

Arts District

If you are looking for an artistic experience while in town, you might go to West Street and experience Annapolis’ thriving Art District. Here, you’ll find dozens of restaurants, art galleries, and music venues offering everything from painting classes, fine art for sale, and annual events.

Main Street

Walking down Main Street, you can find many historic landmarks that bring Annapolis’ connection to the past alive, while keeping a firmly 21st century experience. There are many restaurants on this street, so you may find this a good place for dinner in the evening.

City Dock

If you’re looking for something a bit more laid-back, the City Dock is a place to simply relax and watch the boats cruising in and out of Ego Alley, a narrow waterway in the heart of downtown Annapolis.
### Meeting Sites 1972–2018

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Institutional Sponsors
Institutional Sponsors

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- Florida Atlantic University
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## MEETING & SPECIAL EVENT SPACE

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<td>300</td>
<td>500</td>
<td>400</td>
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<tr>
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<td>56 x 52</td>
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<td>12</td>
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<td>230</td>
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<td>Windjammer Room</td>
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<td>Spinnaker</td>
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<td>WEST. Private Dining Room</td>
<td>26 x 17</td>
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<tr>
<td>Skipjack Room (3rd floor)</td>
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<td>Topsider Room (4th floor)</td>
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## POWERHOUSE CONFERENCE CENTER

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<th>FEET</th>
<th>SQ FT</th>
<th>CEILING</th>
<th>THEATRE</th>
<th>CLASSROOM</th>
<th>RECEPTION</th>
<th>BANQUET</th>
<th>CONFERENCE</th>
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<tr>
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<td>Windmill Point (E+W)</td>
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<td>Point Lookout</td>
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<td>130</td>
<td>50</td>
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</tbody>
</table>

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Conference of Southern Graduate Schools 2017 Program - 27
Make plans to join us at the 2018 Annual Meeting in Fayetteville!

Fayetteville, Arkansas
The Chancellor Hotel

February 22-25, 2018

Questions? Contact George Flowers
flowgt@auburn.edu