



## Bridges to a Brighter Future in Graduate Education 2023 Annual Conference of Southern Graduate Schools

Location: Hilton Tampa Downtown  
Meeting Dates: 02 to 05 March 2023

Program Outline (updated 03 March 2023)  
All times are Eastern Standard Time.

<b>Thursday, March 2</b>		
	7:30 to 4:30	<b>Council of Historically Black Graduate Schools (CHBGS) Programming</b> You can find CHBGS meeting details online at <a href="https://www.chbgs.org/conferences/">https://www.chbgs.org/conferences/</a>
<b>Hilton Esplanade Patio</b> (weather permitting)	6:00 to 8:00	<b>CHBGS / CSGS Reception</b>
<b>Friday, March 3</b>		
<b>Bayshore Ballroom 2 to 4</b>	7:30 to 8:30	<b>Breakfast sponsored by EAB</b>
<b>Bayshore Ballroom 7</b>	7:30 to 8:30	<b>William “Bill” Carr Breakfast for New Deans and Associate Deans</b> This working breakfast is held annually in honor of the late Dr. William “Bill” Carr. For more than 30 years, Dr. Carr served as the Dean of the College of Graduate Studies and Continuing Education at Jacksonville State University. He was a long-serving member of CSGS and a highly respected leader and mentor to many in the regional and national graduate education community.  Facilitators: Dr. Karen P. DePauw, Emeritus Vice President and Dean for Graduate Education, Virginia Tech University and Dr. Troy Terry, Dean of Graduate Studies, University of North Georgia
<b>Bayshore Ballroom 1</b>	8:30 to 9:00	<b>Welcome</b> <i>Dr. Mary Farmer-Kaiser, President, Conference of Southern Graduate Schools and Dean of the Graduate School, University of Louisiana at Lafayette</i> <i>Dr. Ruth Bahr, Dean of the Office of Graduate Studies, University of South Florida</i>

		<i>Dr. Elizabeth Hordge-Freeman, Interim Associate Vice Provost for Faculty Recruitment, Retention, and Engagement, Associate Professor of Sociology, University of South Florida</i>
Bayshore Ballroom 1	9:00 to 9:15	<b>Welcome from CGS / International Enrollment Landscape</b> <i>Dr. Suzanne T. Ortega, President, Council of Graduate Schools</i>
Bayshore Ballroom 1	9:15 to 10:30	<b>Plenary I</b> <b>Rebuilding Bridges for International Students</b> <i>Chair: Dr. Peter Harries, Dean of the Graduate School at North Carolina State University, CSGS Treasurer</i> <i>Speaker: Dr. Suzanne T. Ortega, President, Council of Graduate Schools</i> <i>Speaker: Dr. Lidia Kos, Associate Dean, Graduate School, Associate Vice President, Research, Florida International University</i> <i>Speaker: Steve Bergman, Director of Sponsored Student Programs, Office of Global Engagement, North Carolina State University</i>
Galleria B	10:30 to 10:45	<b>Networking / Coffee Break</b>
	10:45 to 11:45	<b>Concurrent Breakout Sessions</b>
Bayshore 5		<b>Concurrent Breakout 1a</b> <b>Graduate Students at the Center: Initiating Systematic Change Using Design Thinking</b> <i>Speaker: Dr. Michelle Rodems, Director for Professional Development, Retention, and Success, University of Louisville</i>  In this session, we will discuss how an opportunity to use Design Thinking helped the Graduate School to build bridges and initiate larger institutional change. We will briefly discuss how a Graduate Student Mentoring Academy became a grant-funded, university-wide Research Mentoring Program as well as lessons learned, and then give attendees a framework for envisioning similar efforts on their own campuses.
Bayshore 6		<b>Concurrent Breakout 1b</b> <b>Power of Meaningful Engagement on Success of Graduate Communities</b> <i>Speakers: Mi Sun An, Graduate Student, Texas A &amp; M University, and Ana Nava, Graduate Student, Texas A &amp; M University</i>  This study identified key factors that contribute to the success of graduate communities that are constructed to help graduate students have better academic lives and build success in their career. This study provides evidence regarding what are the key factors to consider when trying to rebuild an improved graduate community.
Bayshore 7		<b>Concurrent Breakout 1c</b> <b>Strategic Graduate Enrollment Planning as a Bridge to Sustainability</b> <i>Speakers: Dr. Sharon James McGee, Dean, East Tennessee State</i>

		<p>University, Dr. Andrea Golato, Dean, Texas State University, Dr. Victor Prybutok, Vice Provost and Dean, University of North Texas, Dr. Denise Baxter, Associate Dean, University of North Texas</p> <p>In this session, presenters from three graduate colleges discuss successful recruitment and retention activities related to: a) new program creation, b) online offerings, c) 4+1 programs, d) systematic program review and professional development, and e) domestic and international recruitment. After a brief overview of activities, audience members will be invited to share their successful and unsuccessful SEM activities.</p>
Palma Ceia Ballroom	10:45 to 11:45	<p><b>Graduate Student Breakout Session</b>  <b>Nailing that Interview: Interviewing Skills for Academic and Non-academic Jobs</b>  Moderator: Karen S. Coats, Past-President Conference of Southern Graduate Schools, and Dean of the Graduate School, University of Southern Mississippi  Speaker: Dr. Tracy Costello, Director of Postdoctoral Affairs and Graduate Student Development, University of South Florida</p>
Bayshore Ballroom 2 to 4	12:00 to 1:15	<b>Networking Lunch</b>
Bayshore Ballroom 1	1:30 to 2:45	<p><b>Plenary II</b>  <b>Academic-Industry Partnerships: Guiding Next-Gen Workforce and Enhancing Research</b>  Chair: Mary Farmer-Kaiser, President, Conference of Southern Graduate Schools and Dean of the Graduate School, University of Louisiana at Lafayette  Speaker: Shoba Subramanian, Principal Program Manager for University Partnerships at Amazon</p>
Galleria B	2:45 to 3:00	<b>Networking/Coffee Break</b>
	3:00 to 4:30	<b>3MT Preliminary Heats</b>
Bayshore 5		3MT Heat 1
Bayshore 6		3MT Heat 2
Bayshore 7		3MT Heat 3
Palma Ceia Ballroom		3MT Heat 4
Garrison Suite	4:30 to 6:00	<b>Audit Committee Meeting</b>
USF - CAMLS	6:00 to 8:00	<b>Reception</b>
<b>Saturday, March 4</b>		
Bayshore Ballroom 2 to 4	7:30 to 8:30	

		<b>Breakfast</b>
<b>Bayshore Ballroom 1</b>	<b>8:30 to 9:45</b>	<p><b>Plenary III</b>  <b>Make the Most of Mentoring: Strategies for Mentors and Mentees</b>  Chair: Dr. Peter Harries, Peter Harries, Dean of the Graduate School, North Carolina State University  Speaker: Dr. Katharine Stewart, Senior Vice Provost for Faculty and Academic Affairs and Professor of Psychology, North Carolina State University in Raleigh</p>
	<b>10:00 to 11:00</b>	<b>Concurrent Breakout Sessions</b>
<b>Bayshore 5</b>		<p><b>Concurrent Breakout 2a</b>  <b>Like a Bridge over Troubled Water: Dysfunction as a Mechanism for Systematic Change</b>  Speakers: Dr. Jon Hakkila, Associate Provost for International Services, Academic Integrity, Dean of the Graduate School, University of Alabama - Huntsville, and Dr. Troy Terry, Dean of Graduate Studies, University of North Georgia</p> <p>In difficult financial times, a university can underappreciate the need for a functional centralized graduate school by dividing the unit or by reducing funding to the point that it is no longer functional. Cost-saving measures are often regretted after a few years when the inability of other academic units to cover the missing functions is belatedly recognized. We present two case studies of institutions that allowed their centralized graduate school model to either lapse or to become outgrown due to rapid growth, and the efforts needed to restore their functionalities.</p>
<b>Bayshore 6</b>		<p><b>Concurrent Breakout 2b</b>  <b>Nurturing and Engaging Prospective Graduate Students in Today's Digital Society</b>  Speakers: Dr. Andrew Goodlife, Associate Dean of the Graduate School at the University of Alabama; Kaitlynn Beaird, Director of Graduate Recruitment; Landon Waid, Director of Graduate Admissions; Brittany Richardson, IT Specialist; Susan Carvalho, Associate Provost and Dean of the Graduate School, Brandie Nabors, Assistant Director of Marketing; All speakers representing University of Alabama</p> <p>The last ten years has marked a time of dramatic change in how graduate schools recruit students. Although modern recruitment strategies may still include attending virtual and in-person fairs, this is being replaced by a "digital first" strategy. Digital marketing efforts might include advertising through various platforms, and constant contact with prospects through emails, texts, and social media. The hub of a modern digital recruitment strategy is a Customer Relationship Management (CRM) system.</p>
<b>Bayshore 7</b>		<b>Concurrent Breakout 2c</b>

		<p><b>Building Community in Online Doctoral Programs</b>  Speaker: Dr. Gregory Bell, Interim Dean of the Graduate School, Dr. Pam Kocher Brown, Professor and Program Director of EdD in Kinesiology Program, Samantha Harlow, Online Learning Librarian, University of North Carolina - Greensboro</p> <p>While the abrupt switch to online learning caused many programs to consider how to build community in online programs, some programs had been successfully building community with online students from across the country for years. Students in UNCG's Kinesiology EdD program visit campus only three times over their four-year program. Despite this limited in-person interaction, they form strong bonds with their faculty and fellow students.</p>
	<b>10:00 to 11:00</b>	<b>Concurrent Breakout Sessions</b>
<b>Palma Ceia Ballroom</b>	<b>10:00 to 11:00</b>	<p><b>Graduate Student Breakout Session</b>  <b>Preparing to Achieve Your Goals: Creating an Individual Development Plan (IDP)</b>  Chair: Dr. Karen S. Coats, Past-President Conference of Southern Graduate Schools, and Associate Provost and Dean of the Graduate School, University of Southern Mississippi  Speaker: Dr. Lidia Kos, Associate Dean, Graduate School, Associate VP for Research, Florida International University</p>
<b>Bayshore Ballroom 2 to 4</b>	<b>11:15 to 12:30</b>	<p><b>Awards Ceremony and Luncheon Sponsored by ProQuest, Part of Clarivate</b>  Presiding: Dr. Mary Farmer-Kaiser, President, Conference of Southern Graduate Schools and Dean of the Graduate School, University of Louisiana at Lafayette</p> <p>Presentation of Faculty and Student Awards:  Outstanding Mentor Award  Outstanding Contributions Award  Outstanding Thesis Award - Humanities and Fine Arts  Outstanding Thesis Award - Mathematics, Physical Sciences, and Engineering  Outstanding Thesis Award - Non-Traditional</p>
<b>Bayshore Ballroom 2 to 4</b>	<b>12:30 to 1:45</b>	<p><b>Business Meeting and Elections</b>  Presiding: Mary Farmer-Kaiser, President, Conference of Southern Graduate Schools and Dean of the Graduate School, University of Louisiana at Lafayette</p>
<b>Bayshore Ballroom 1</b>	<b>2:00 to 3:00</b>	<p><b>Plenary IV</b>  <b>Graduate Education in a Changing Legal Landscape</b>  Chair: Dr. Irene Pittman Aiken, Dean of the Graduate School, University of North Carolina - Pembroke  Speaker: Mackenzie Wilfong, JD, General Counsel, Tulsa Community College</p>

<b>Palma Ceia Ballroom</b>	<b>2:00 to 3:00</b>	<b>Graduate Student Breakout Session</b> <b>How to Get the Most Out of a Mentoring Relationship</b> Moderator: Dr. Ruth Bahr, Dean of Graduate Studies, University of South Florida Speakers: Dr. Donna Knudsen, Campus Assistant Dean, Graduate Studies, USF St. Petersburg Campus, Dr. Sandra Stone, Campus Assistant Dean, Graduate Studies, USF Sarasota Manatee Campus, and USF Graduate Students
<b>Galleria B</b>	<b>3:00 to 3:15</b>	<b>Networking/Coffee Break</b>
<b>Bayshore Ballroom 1</b>	<b>3:30 to 5:00</b>	<b>3MT Finals</b>
<b>Galleria B</b>	<b>5:00 to 5:30</b>	<b>Final Toast and Adjournment</b>
	<b>After 5:30</b>	<b>Dinner on your own</b>
<b>Sunday, March 5</b>		
<b>Garrison Suite</b>	<b>8:00 to 9:30</b>	<b>Executive Committee Meeting</b>